



**PART B : SHORT ANSWER QUESTIONS (75 MARKS)**

**INSTRUCTION(S) : FIVE (5) short answer questions. Answer ALL questions in the Answer Booklet(s) provided.**

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**Question 1**

- a. Briefly describe the accounting information systems. (5 marks)
- b. Briefly discuss **TWO (2)** external users of accounting information. (5 Marks)
- c. State **TWO (2)** differences between financial accounting and managerial accounting. (5 Marks)

**[Total: 15 Marks]**

**Question 2**

- a. Briefly describe **FIVE (5)** information technology risks and threats. (5 Marks)
- b. Discuss **TWO (2)** ways of using Information technology for communication at different places. (5 Marks)
- c. Identify **TWO (2)** impacts of information technology for conducting businesses. (5 Marks)

**[Total: 15 marks]**

### Question 3

- a. Differentiate between fixed and variable costs. (5 marks)
- b. Discuss the **FOUR (4)** marketing mix strategy. (10 marks)

**[Total: 15 marks]**

### Question 4

- a. Discuss any **ONE (1)** union tactic and management tactic. (5 marks)
- b. Explain collective bargaining of employees. (5 marks)
- c. Differentiate between job enlargement and job enrichment. (5 Marks)

**[Total: 15 marks]**

### Question 5

- a. Discuss any **FIVE (5)** impacts from globalization. (10 marks)
- b. Explain the differences between absolute advantage and comparative advantage. (5 marks)

**[Total: 15 marks]**

**END OF QUESTION PAPER**